

High Ticket Sales Secrets

Discover How to Make High Ticket Sales by Working with the Right Clients the Right Way

RESOURCE SHEET

Resource #1

Determine if you are in the right niche

Compare 10 different niches

- you're personally interested in them
- CPC value
- competitor volume (Google search site numbers)
- Monthly average search volume
- Volume of existing social media interest groups/pages/etc

Resource #2

Gauge user urgency

- CPC value
- Advertiser competitor
- Background research
- Competitor research

Resource #3

Put together your content plan

- Reverse engineered hot topics
- Reverse engineered call to action
- Interlink your content
- Build trust
- Payload: your mailing list

Resource #4

Put together your marketing plan

- Reverse engineer distribution network
- Schedule distribution
- Reverse engineer outreach
- Schedule outreach plan